



# SOUTHERN OREGON DIGITAL MEDIA CENTER PRODUCTION RATE CARD: EXTERNAL CLIENTS

The Southern Oregon Digital Media Center and its staff are available to support clients with a wide range of digital video production services and resources. We provide turn-key services that cover production needs from concept to broadcast, and clients can also rent our facilities and equipment or hire our team with hourly and daily rates.

## PRODUCTION PACKAGES

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|--|---|
| <b>Single Camera Event Package</b>   |   |
| A solution for clients needing video archives of lectures or other events. Single camera, minimal post-production, event duration up to two hours. Archive quality only, not suitable for broadcast or other public use.   | <b>\$450</b>  |
| <b>Premiere Event Package</b>  |   |
| For broadcast or online presentation of lectures or other events. Deliverable includes a video file ready for HD broadcast or upload to YouTube or other social media platforms. Includes up to three cameras and operators, plus post-production and graphics integration. Service also includes consultation with DMC staff to optimize quality and impact of presentation.  | <b>\$1000</b><br>1/2 day<br><b>\$1500</b><br>full day |
| <b>Studio Program</b>  |   |
| For live or taped programs in the DMC's studio. Deliverable includes a video file ready for HD broadcast or upload to YouTube or other social media platforms. Includes up to three cameras and operators, post-production and graphics integration, and hosting on our video server.  | <b>\$500</b><br><b>and up</b>                         |
| <b>Organizational Profile Video</b>  |   |
| A documentary style approach to a promotional profile video of an individual or organization. This 1-3 minute short video will be crafted in collaboration with you and the DMC. Staff and/or faculty will lead a small student production crew to develop an interest-generating short.   | <b>\$1200</b><br><b>and up</b>                        |
| <b>Multi-camera HD performance capture</b>   |   |
| Development and production of a music video, digital short, exhibition film, or event documentary. We design maximum coverage of your event with multiple HD DSLR (or comparable) recordings to create an artistic and powerful video that captures the essence of the performance or activity. This package includes significant collaboration with your organization to create landmark documentation of your event. | <b>\$1500</b><br><b>and up</b>                        |



# SOUTHERN OREGON DIGITAL MEDIA CENTER TELEVISION PRODUCTION RATE CARD: EXTERNAL CLIENTS

## HOURLY FEE SCHEDULE

| Resource   | Hour                | ½ Day (5 hours) | Day (10 hours) |
|--|---------------------|-----------------|----------------|
| Studio, Lights & Technician  | \$100               | \$400           | \$700          |
| Full Studio Production with<br>3- 5 Crew/Staff                                     | \$300               | \$800           | \$1200         |
| 4k Camera & Technician<br>(Includes audio capture)                                 | \$250               | \$750           | \$1400         |
| Staff Producer/Director  | \$200               | \$600           | \$1000         |
| Post-Production Includes<br>Rendering, Digital<br>Editing, Graphics &<br>Animation | \$75 HD<br>\$100 4k |                 |                |

## ADDITIONAL OPTIONS & FEES

We provide multi-camera streaming solutions for both LIVE venue presentation and LIVE streaming. We have wireless camera and bonded cellular wireless LIVE streaming capabilities. Schedule a consultation with us to strategize your media objectives and event coverage needs.

## INSURANCE GUIDELINES

Companies or productions can choose to rent the DMC's studio & support spaces and provide their own production staff, but must carry an insurance policy with a \$2,000,000 minimum liability rider. A staff member must be present in the building during all usage, and that cost is included in our studio fee schedules.

## ABOUT THE DMC

Based at Southern Oregon University, the DMC operates one of the largest television production facilities in Southern Oregon and Northern California. Our resources include a multi-camera HD television studio with full lighting grid, audio integration, green screen, and virtual set capabilities. The DMC offers multiple pricing options, and can prepare formal bids for any proposed use.